



Where Active Adults Meet to be Informed, Empowered, Inspired

SCAN SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVEL	Diamond	Platinum	Gold	Silver	Bronze	Copper
BENEFITS	\$25,000	\$10,000	\$5,000	\$3,000	\$1,500	\$500
Production of a 30 second commercial for SCAN's shows or a You-tube video for sponsor's website.	X		-	-	-	-
TV presentations on one of SCAN's 3 TV shows: 450,000 potentially reached via Comcast, Cablevision, FiOS and SCAN's YouTube.	3 shows	2 shows	1 shows	-	-	-
Sponsorship recognition on SCAN's TV shows,	X (36)	X (24)	X (12)	-	-	-
Guest speaker on SCAN's weekly podcast on Blog Talk Radio	6 shows	5 shows	4 shows	3 shows	2 shows	1 show
Workshop presentations (SCAN Hub, or SCAN Satellites).	9 per year	6 per year	3 per year	2 per year	1 per year	
Marketing materials included in SCAN's mailers.	2 free mailings	1 free mailing	At sponsor's expense	At sponsor's expense	At sponsor's expense	At sponsor's expense
Logo recognition in SCAN's three Course listings.	3	3	3	3	3	3
Signature Events* – Display Table and sponsorship recognition provided	6 events	5 events	4 events	3 events	2 event	1 event or class sponsorship
Signage at SCAN Headquarters	X	X	X	X	X	X
Display and distribute product information at SCAN.	X	X	X	X	X	X
Internet linkage via SCAN's website and e-blasts.	X	X	X	X	X	X
Promotion of your events on our Facebook page	X	X	X	-	-	-
Use of SCAN's facilities for meetings.	X	X	X	-	-	-

SCAN ~ Monmouth Mall ~ 180 Highway 35 South ~ Eatontown, NJ 07724
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***Signature Events: These sponsorships can be customized for your organization**

Event	Event Description/Audience/Participants
Senior Expo	Up to 40 vendors providing information on wellness, and healthy lifestyles. We also hold a fashion show with one of the anchor stores in Monmouth Mall. Our audience is for all ages. 400 people attend.
Technology Fair	Keynote speakers on technology and how it affects seniors, and vendors. Our audience is people 60 and over. 75-100 people attend. At our Monmouth Mall location.
Brain Health Fair	Keynote speaker and 10-15 vendors who will do fun and creative interactive activities designed especially to promote brain health. Our audience is people 60 and over. 75-100 people attend. At all of our locations.
Lunch and Learn	Updates on SCAN's activities and one keynote presentation per session. We seek lunch sponsors. Our audience is people 60 and over. 40-50 people attend. At our Monmouth Mall and Ocean County locations.
Class Sponsorships	Sponsorship will help SCAN increase membership numbers and decrease class costs. Signage would be up during the semester. Audience is SCAN's membership and guests. We are looking for 25 sponsors at least at Copper level. Will also provide one opportunity to be on SCAN's podcast on Blog Talk Radio. At all our locations.

SCAN Locations:

- Monmouth Mall, Eatontown, NJ
- SCAN @ the Y in Freehold Borough, NJ
- St. Andrew Methodist Church, Toms River, NJ, in Ocean County

SCAN produces 3 TV Shows per month: Community Connections, Welcome to SCAN and Caregivers First. The shows are seen on Comcast and Cablevision in Monmouth and Ocean Counties and SCAN's You Tube Channel.

Caregivers First shows are also seen on Ocean County Community College TV Station monthly and several adult communities in Ocean County.